

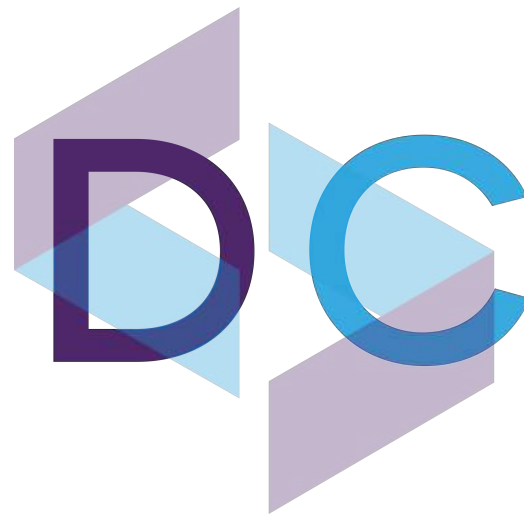


DEVCRAFT
CONFERENCE
2019

WHAT IS DEVCRAFT

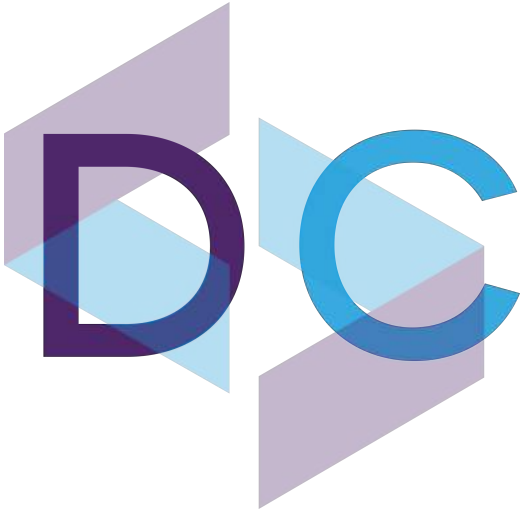
DevCraft is a 2 day event curated by the iHub with an audience of software engineers, project managers, product managers, quality assurance experts, data scientists, and UI/UX experts in Nairobi, Kenya.

Our goal is to bring together bright minds involved in the software development space to give talks and workshops and raise the quality of the software craft in Kenya by providing access to a community that champions good software design and development practices.



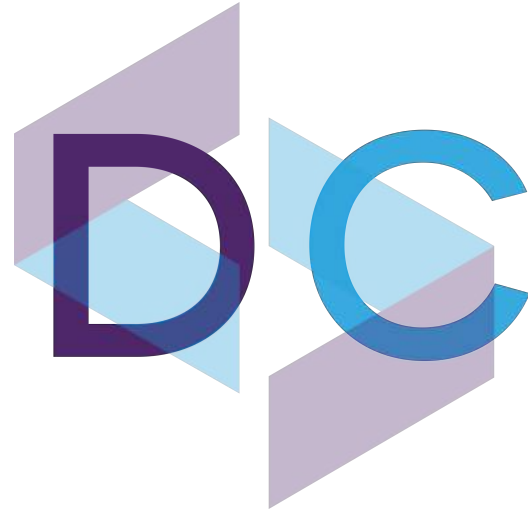
BECOME A SPONSOR

Sponsorship of this conference constitutes a significant relationship building exercise with numerous innovators, entrepreneurs, developers & designers who form the heart of Kenya's ICT community.



BENEFITS

- Access to top-notch software developers, design thinkers, UX experts and product managers
- Insights into the most recent developments in the Kenyan technology ecosystem
- The opportunity to meet your customers in one place
- Access to new contacts and customer segments
- Recognition as a player in the tech ecosystem
- Recognition of your brand and increasing brand loyalty
- Positioning as a national leader in supporting startups and local innovation
- Recognition as a leader and forward thinker in the technology community



BRONZE SPONSORSHIP

6 AVAILABLE (\$7,000)

- Title of associate sponsor
- Visibility on iHub and DevCraft blog
- Acknowledgement on the website, all marketing collateral and through special mentions at the conference as a sponsor
- Recognition in printed program and general session credit roll: Company name listed
- Corporate logo to be included on on-site signage at the conference with visibility proportionate to sponsorship level
- Conference event guide, tickets and delegate badges printed with your company logo to brand you as event sponsor
- Promotional collateral produced and delivered by the sponsor to be given out at the event
- 3 complimentary tickets given to sponsoring organization

SILVER SPONSORSHIP

3 AVAILABLE (\$15000)

- Title of co-sponsor
- Recognition in printed program and general session credit roll: Logo
- Product placement session during workshops held in the conference
- Branded breakout session during the event
- Giveaways distributed to attendees at the conference to include one piece of promotional collateral printed with your logo to brand you as sponsor
- On-site signage at workshops and breakout sessions
- Brochure racks displaying your promotional collateral placed at the conference venue
- 4 complimentary tickets given to sponsoring organization

GOLD SPONSORSHIP

1 AVAILABLE (\$25,000)

ADDITIONAL BENEFITS BELOW SHALL ACCRUE TO GOLD SPONSORS GOLD SPONSOR

- Recognition as the anchor sponsor for the conference.
- 15-minute product placement session at the conference.
- Acknowledgement throughout the event
- Acknowledgement on iHub social media platforms
- Organisation represented in a panel session during the event
- A breakout session with attendees on how to take advantage of Company's technologies for application optimization and feature integration
- Giveaways distributed to attendees at the conference to include up to two pieces of promotional collateral printed with your logo to brand you as sponsor.
- Logo on official event T-shirt
- 5 complimentary tickets given to sponsoring organization



LINKS TO PREVIOUS

Stories:

Highlights Devcraft 2018:

<https://ihub.co.ke/blogs/33300/highlights-from-devcraft-2018>

Highlights Devcraft 2016:

<https://ihub.co.ke/blogs/28879/devcraft-2016-recap-photos-and-videos>

Videos:

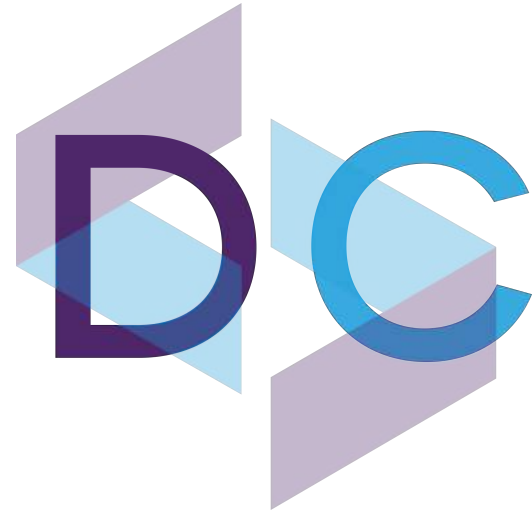
Devcraft youtube playlist:

<https://www.youtube.com/watch?v=gFGstg6VCug&list=PLHPqHJaNeg6fT066BpUPXnyU19WPZ1oeJ>

Photos:

Album 2018:

<https://www.flickr.com/photos/ihub/sets/72157698960128682>



PREVIOUS SPONSORS OF DEVCRAFT

