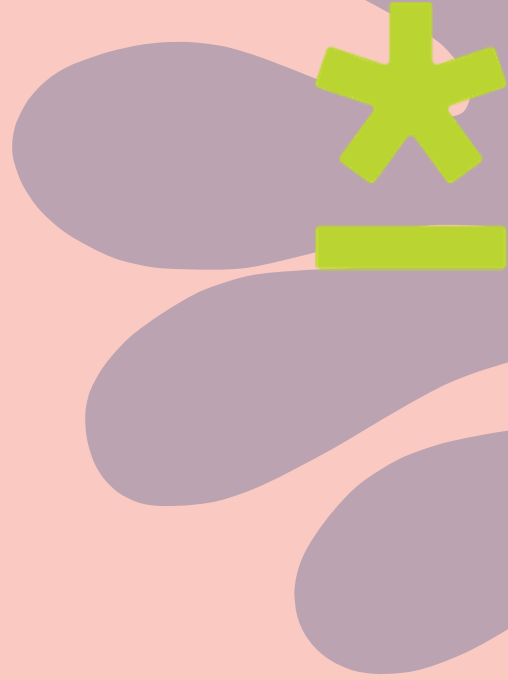
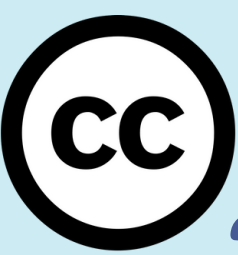




Visual Arts, Creatives and The Culture of Sharing in the Digital Space.





TOPICS FOR DISCUSSION

Who are we?

What do we do?

Why are we here today?

How to reach us





WHO ARE WE?

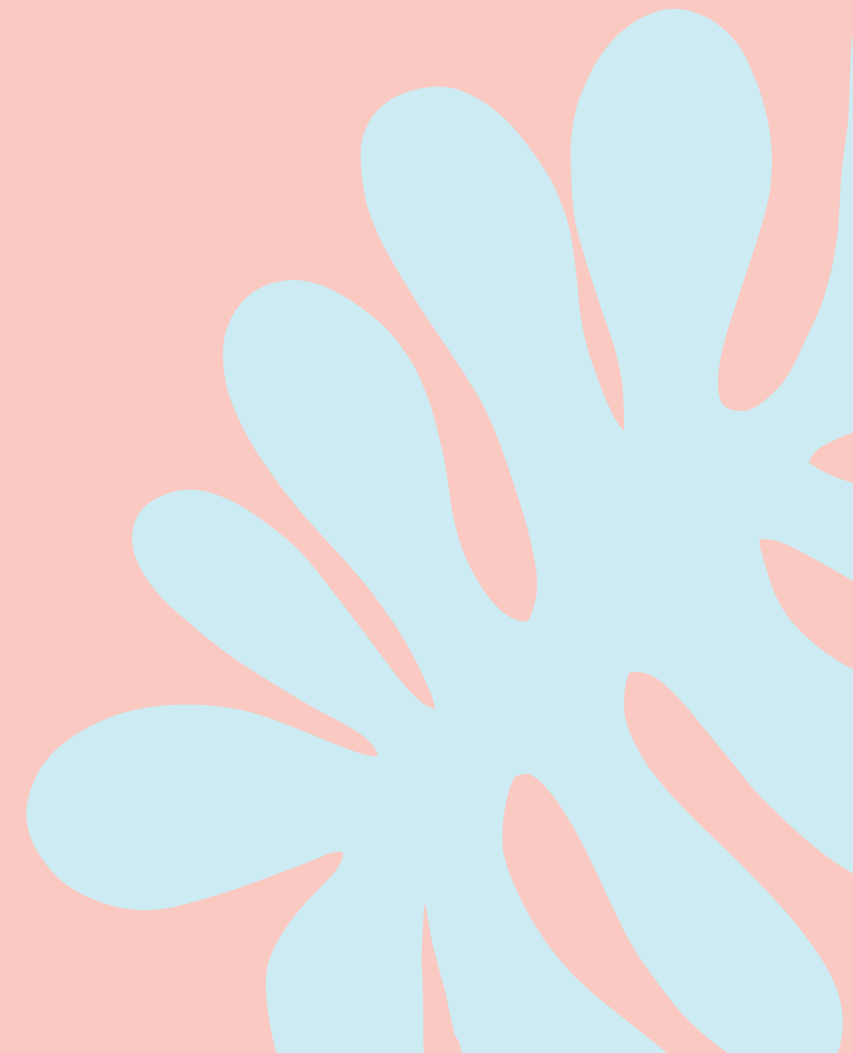
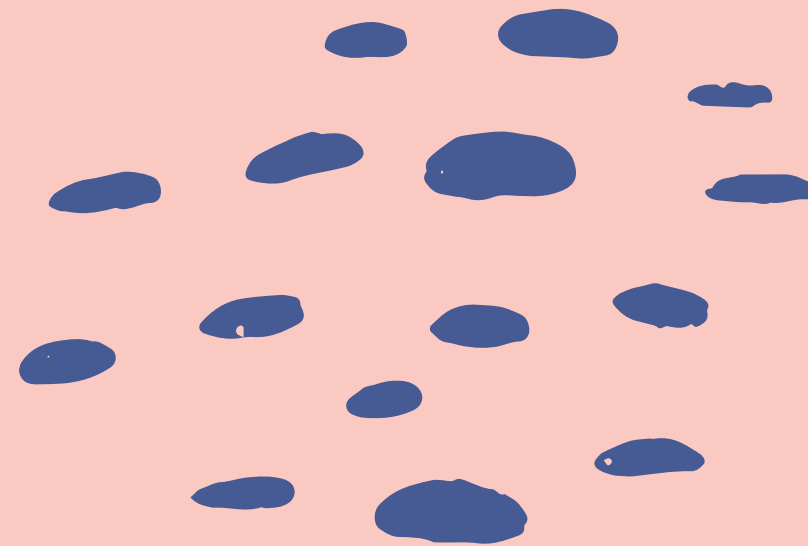
The iHub is a community of innovators, entrepreneurs and creatives who aspire to create impactful and sustainable tech-enabled solutions in Africa.





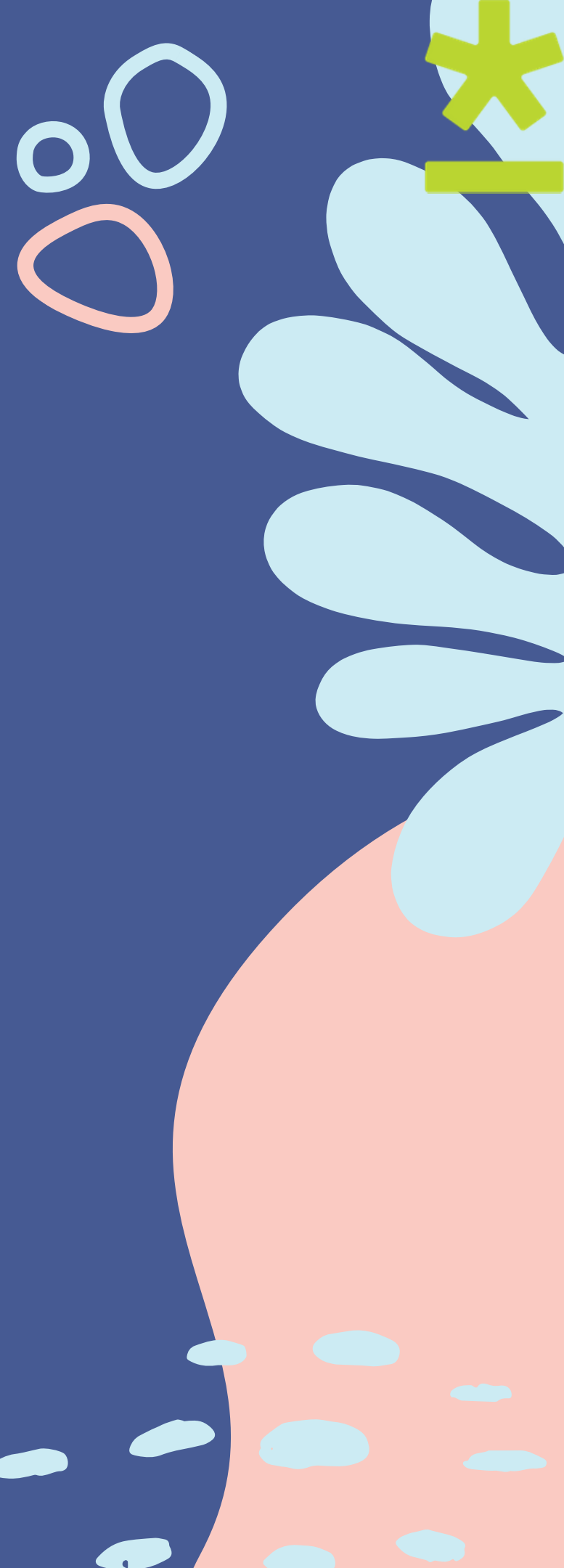
What do we do?

- Support system for ICT focused entrepreneurs who are building solutions to address challenges in the African market.
- An environment of trust and experimentation.
- Open Innovation.





Proven Pathways.



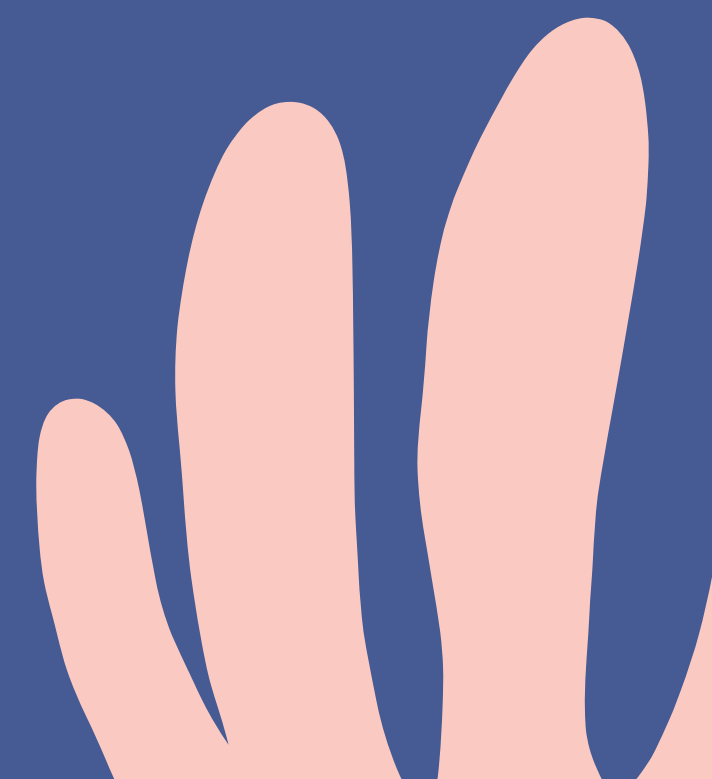
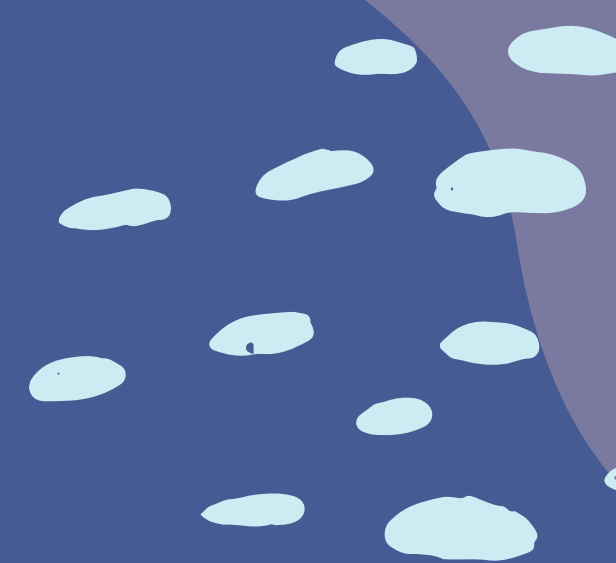
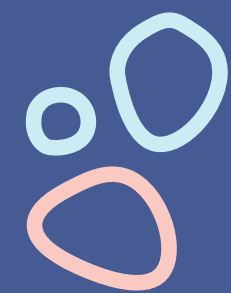
COMMUNITY.

INNOVATION JOURNEY AND ENTREPRENEURSHIP.

TECH RESEARCH.



iHub Research



WHAT WE DO:-

We conduct studies on the impact of ICT-based tools and platforms towards good governance.

HOW?

We conduct qualitative and quantitative studies, as well as monitoring and evaluation work on technology, innovation and entrepreneurship, as well as the intersection between governance and technology in Africa

MISSION:-

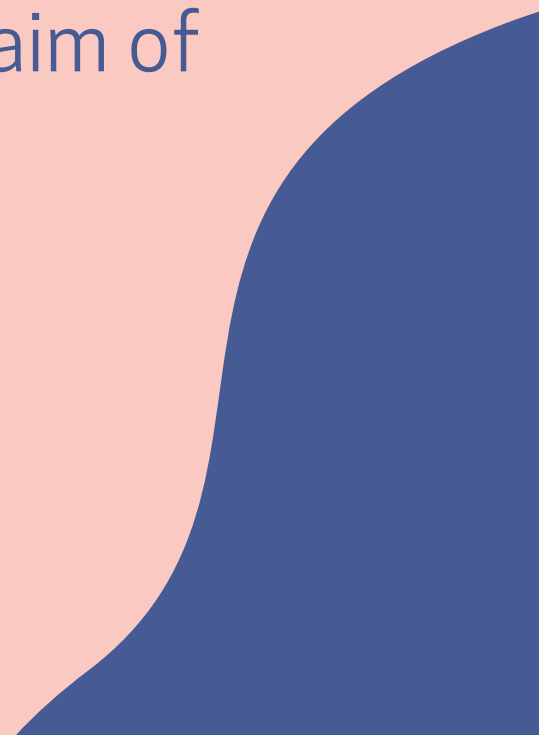
To improve decision-making by stakeholders in the technology ecosystem.



WHY ARE WE HERE TODAY?

We want to answer a few questions:-

- How are digital content creators protected from 3rd parties replicating and presenting their content as their own ?
- What are the avenues available to protect and improve monetisation of their creations ?
- What are the opportunities available for creators to widely share their content with the aim of educating, informing and entertaining wider audiences without the fear of exploitation?





Kwa Ground.

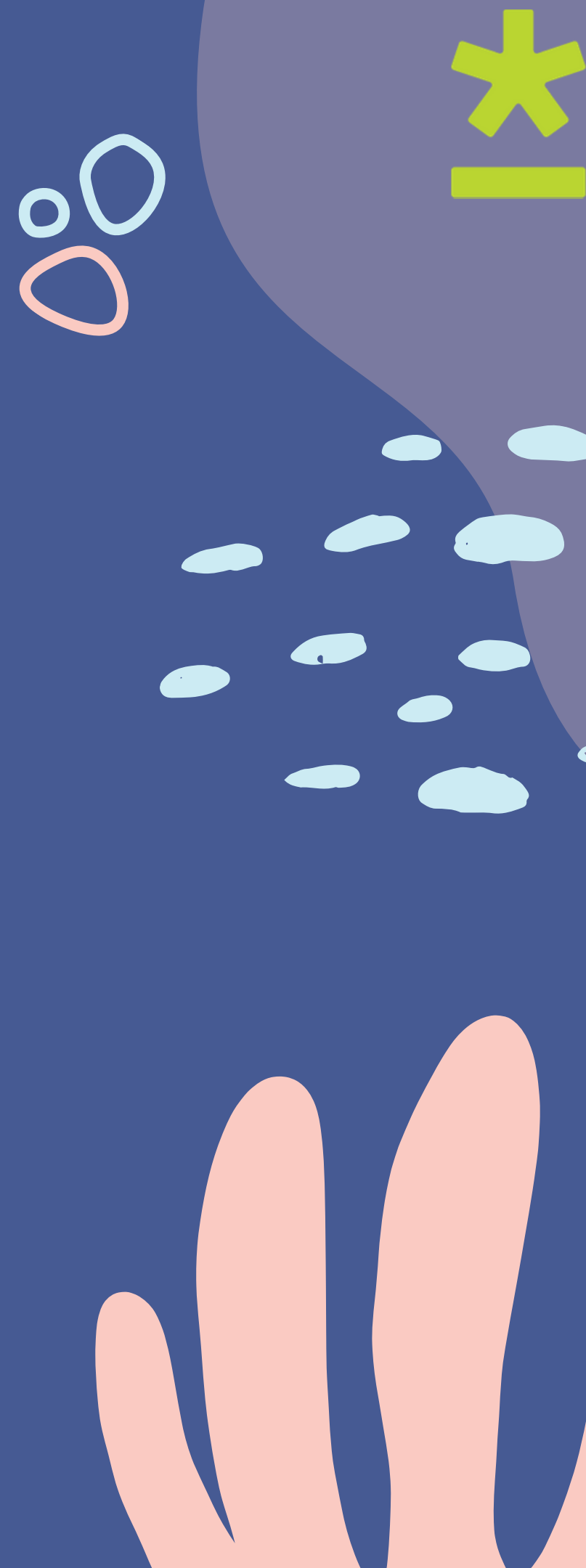
Everyone's opinion is valid and important. There are no bad ideas, so let's practice kindness and respect.

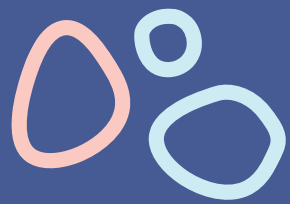
Respect everyone's preferred personal pronouns.

This conversation is not meant to discredit any individual, organisation, group or any other demographic.

This is an open environment, we are all here to learn from one another.

This conversation is being held with the intent to understand the digital space and how creatives can be better placed to take advantage of its perks.





Here's how you can reach us:-

EMAIL: research@ihub.co.ke

